Customer Loyalty Systm

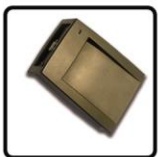**Loyalty Customer**

TAPCO

Customer Loyalty

TAPCO: Apt. 4, No. 3, Baharestan 3, Cross of Jannatabad-Iranpars, Tehran-Iran
Tel:44827461   Fax:44827468   WWW.TAPCO1.COM   INFO@TAPCO1.COM

TAPCO ®
TARASHE PARDAZE POOYA

Contents

Card reader

Loyalty cards

Software

System requirements

PC with 2GHz CUP frequency

2GB of RAM and 4GB free space

Windows XP or higher

Reports

Customers

Issued cards

Total sale report

Detailed sale report

Lost cards

Credit change report

Benefits

Increasing loyal customers

Tracking customer needs

Manageable discounts

instead of irregular discounts

Capabilities

Creating customer loyalty groups

(Bronze, Silver and Gold)

Flexible bonus definition

Goods entry feature

Data importing and exporting using MS-Excel

Card design and printing service

Multi branch capability

SMS sender

Customer presenter bonus

Data filtering tools

Security control and user management system

Database backup system

Features

Profitable

Customer extending

No need to network and internet

Two way bonus system

(credit and points)

Integrable with other businesses